# SEXY. FUNNY. CAFFEINATED.

## A COMEDY WEB SERIES

#### **SERIES OVERVIEW:**

When a Brazilian girl takes on the NYC fashion world, the resulting misadventures are sometimes sexy,often funny, but always Caffeinated! It is Sex & the City meets Girls, only an outsider immigrant version - more like Girls of the 3rd World!

Jasmina (Jazzy) is the classic Girl from Ipanema – Tall & Tan & Young & Lovely. She's also a scrappy hustler who comes to New York aspiring to be a successful fashion designer. However, her playboy Brazilian boyfriend decides to return to Rio after only 3 weeks because the NYC Winter is too cold to him. Refusing to quit on her dream, she is left to survive alone in a foreign world.

Jazzy works at a boutique owned by an Argentine (Brazil's hated Neighbor), but is paid almost nothing forcing her to seek out outrageous side jobs. Eventually, Jazzy assembles a surrogate family made up of fellow "outsiders" who band together to survive the unique demands of New York living. All of these experiences serve as inspiration for her clothing line, a mosaic of her life in NY and a serialized element of the show.

The series also shows the American Audience the passion Brazilians bring to life in NYC as well as the challenges faced by all, especially immigrants, trying to attain the American dream. Currently, there are no shows about Brazilians living in the USA nor how their culture differs greatly from the more media saturated Hispanic experience. That is until now!

#### So buckle up, it is going to be a bumpy ride. A bumpy, sexy, funny, caffeinated ride!



#### MAIN CHARACTERS:



#### JASMINA "JAZZY" CHAVES

MARTINA "MARTY" MAGEE

and wants Jazzy to get one too.

Jazzy, 28, believes coming to New York is the make or break moment of her life. She is gorgeous but with feistiness and a hot templer. Intelligent in Portuguese, she struggles with English idioms and New York slang. A tasty mix of Mary Tyler Moore and Sofia Vergara, Jazzy dreams to be the Brazilian Betsey Johnson. She is unlucky in love as she has to battle Brazilian stereotypes of beautiful dim bulbs with big sexual appetites.

clothing boutique. Her only goal is to marry a rich quy. Her jaded

party monster personality connects to Jazzy's darker, edgier side. She becomes a provocative quide to the underbelly of New

York nightlife and specialized dating. Marty has a Sugar Daddy





#### PEDRO "PICOLE" DA SILVA

A late 20's Brazilian gay artist who has lived in New York for 5 years, Pedro works at a Mexican restaurant to support himself. Picolé (Portuguese for Popsicle) was raised in a family that created costumes and floats for Carnival. Picolé becomes a surrogate brother to Jazzy, bringing her into his network of fashionistas, models and Brazilians. He is a gifted painter, social media maven, and hopeless romantic.

#### RANDI THOMPSON

A late 20's blonde corporate attorney from Pittsburgh, Randi becomes Jazzy's first roommate. Quiet and regimented, she is extremely uncomfortable when faced with new things, especially when packaged in a scantily clad outgoing Brazilian.

#### TAMARA SABATINI

Mid 40's Stylish Argentine owner of a Soho clothing boutique, Tamara is divorced from a wealthy Spanish husband who financed her shop. Brash and combative, she has a complex relationship with Jasmina, ranging from surrogate Step Mother to competitive alpha female. Tamara, better friends with men than women, is a smart and effective networker that spends too much time out at nightclubs. She is dating a 20 year old with an ecstacy problem.



#### DINA "GOGO" GONZALEZ

Dina is a Dominican bartender and aspiring dancer. Opinionated and feisty befitting her Bronx upbringing, GoGo is the go to girl for all fun outside of Manhattan and the source of many of the crazy jobs that Marty and Jazzy get involved in. Her bar becomes the place for the girls to drown their sorrows with free drinks. Dina also exposes Jazzy to New York's Hispanic culture.



#### GABE GREENE

30, is Jazzy's next-door neighbor and personal trainer from Nebraska. Despite being a corn fed stud muffin, it is Gabe's discipline that most inspires Jazzy & the Girls - Yeah right! Has undeniable chemistry with Jazzy and loves to cook big meat dishes.

### DANILO GOMES

#### A good looking playboy from a rich Brazilian family, Danilo came to New York to learn the club business. Finding the weather and people too cold, Danilo flees back home to his parents penthouse. He never has had a meaningful job in his life, spending most of his time in the gym, on the beach, and out at clubs.



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#### **CREDITS/CONTACT:**

#### WRITTEN/DIRECTED BY STEVE BECKER

Steve Becker is a writer, director, and producer who has worked on projects in NYC, LA, Brazil, & Europe. He started out at CBS Sports where he worked in finance during the day and production nights & weekends. Steve has a MBA and has worked in the financial services & real estate development industries for most of his life. In addition, Steve is a stand-up comedian/sketch writer having studied at NYU, UCB & PIT. His first feature film, Manhattan Minutiae, is a rock & roll romantic comedy with an original, pulsating soundtrack available on Amazon. Steve just shot a TV Pilot based on the movie. He lived in LA for 3 years & Brazil for 6 years. Steve and his Brazilian wife currently split their time between New York & Rio.

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#### **PRODUCTION STUDIO:**

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